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Bubba Watson played another hook shot in his first tournament since winning the Masters but he didn't have the same success. This time a hook drive hit the back of the head of a spectator who had come out to specifically watch the new Masters Champion at the Zurich Classic.

The paramedics came to Rad Leonard's aid immediately, and you have to love his comment. "I sure was glad I could help his ball back into the fairway," Leonard said in his deep New Orleans drawl. Bubba gave him a signed glove and then Watson's caddie, Ted Scott, had the gallery laughing when he said, "We're glad you're all right, but if you could have just angled your head a little differently we could be farther down the fairway."

Is it too early to talk about the British Open? I know we're about to play the Players Championship next week and the U.S. Open in June, but you might like to know some of the changes made at this year's Open venue Royal Lytham and St. Annes. The new golf equipment has prompted some significant changes.

The course has been lengthened by 181 yards for this year's British Open. Royal and Ancient Chief Executive Peter Dawson said the total length of the course has increased to 7,086 yards, but that it will remain a par 70. "The course will still be a challenge for the modern player, and players will have to remember there are over 200 bunkers on Royal Lytham," Dawson said.

Hall of Fame LPGA golfer Se Ri Pak said Friday that she will be sidelined indefinitely after injuring her left shoulder when she slipped on stairs Tuesday.

Greg Norman is doing the redesign on the Pompano Beach Municipal Golf Course and he's motivated to make it special because of his own history growing up in Australia.

"I wouldn't be here today if I didn't have access to public facilities. This is the heartbeat of golf right here," Norman said. "What you are going to get is a traditional golf course, maintenance friendly, and maybe a little tougher."

Lexi Thompson is a special young lady playing on the LPGA Tour this year. Even as the LPGA heads into the heart of its schedule, 17-year-old is determined not to miss her high school prom next month. The dilemma is finding someone who will take her, so she posted a YouTube video inviting men in the military to apply to be her date. "I'm looking for somebody special and somebody I can respect. That's why I'm choosing a guy from the service," Thompson says in the video invitation. The lucky guy (who must be age 18-20 years old) wins a two-day, all-expenses-paid trip to Fort Lauderdale for the prom on May 18.



SST Winnings Hit \$66 Million

\$66 million! It is a staggering total won in 2012 by players who have asked SST to PURE their clubs. Think of that \$66 million already won with two-thirds of the season still ahead including the Players, three majors plus the very lucrative FedEx Cup playoffs. You can easily see why SST PURE has been considered for years as golf's hottest company. This promises to be the 10th record breaking year in a row for money won and victories by SST PURE players. SST has 14 wins so far this year as well.

Look at the statistics to see why the money won grows so quickly. Thirteen SST PURE players finished in the top 20 in New Orleans: Ernie Els, Luke Donald, Ryan Palmer, Steve Stricker, Ken Duke, John Rollins, Justin Rose, Rickie Fowler, Scott Piercy, J.B. Holmes, Ben Curtis, Jeff Overton, and Camilo Villegas

SST PURE dominating the Champions Tour
Michael Allen and Bernhard Langer are the one-two leaders of The Charles Schwab Cup. Others in the top-10 are Corey Pavin, Kenny Perry, Fred Couples, John Cook and Jeff Sluman.

The case for SST PUREing your clubs
Lawyers would call this an open and shut case. The facts are so overwhelming that any shaft that's been SST PUREd to locate its one and only stable position performs better. The jury is made up of the players on the PGA Tour who know, who have tested, who have profited by having their shafts SST PUREd.

- Fact: All shafts, regardless of price or brand, have certain inconsistencies.
- Fact: An SST PUREd shaft performs better than a randomly assembled shaft because out-of-plane bending and twisting during the swing due to these inconsistencies are virtually eliminated.

SST PURE your clubs this week by contacting your local SST PURE licensee at www.sstpure.com.

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